

Stock Fundamentals as of July 24, 2017

| | |
|----------------------------------|--------------------|
| Sabrient Rating | Hold |
| Ticker | HUSA |
| Market Cap Designation | Micro-cap |
| Market Capitalization (Millions) | \$33.2 |
| Price | \$0.59 |
| 52-Week High/Low | \$0.84/0.16 |
| EPS (TTM) | \$-0.04 |
| P/E Ratio (TTM) | 0.0 |
| Dividend Yield | 0.0% |
| Price/Book Ratio | 8.6 |
| Price/Sales Ratio | 189.3 |
| 30-Day Average Volume (Millions) | 1.1 |
| Beta | -0.75 |
| Current Ratio | 13.5 |
| Short Interest Ratio | N/A |
| Shares Outstanding (Millions) | 51.3 |

Sabrient Ratings

Sabrient's Buy/Hold/Sell ratings are based on a combination of dynamic filters that determine which attributes of a stock are most predictive in the prevailing market and which stocks best reflect those attributes but are not yet rewarded.

Sabrient starts with an "extraction" process that uses the best performing filters to identify stocks having certain compelling attributes currently sought by the market. Then, a composite scoring process uses a weighted average of several key scores to quantify the relative likelihood of upside or downside price action. As a result, the Buy/Hold/Sell rating may, in certain cases, seem inconsistent with a simple average of the scores cited in this analysis.

A BUY rating means the stock is expected to outperform its relevant benchmark substantially over the next 6 months. A SELL rating means the stock is expected to underperform its relevant benchmark substantially over the next 6 months. A HOLD rating means the stock is expected to perform in line with its relevant benchmark over the next 6 months.

If a stock is rated HOLD, the investor should review the stock's history of Sabrient ratings to see if it has recently changed to HOLD from BUY or SELL. If so, this indicates one of the following: (1) there has been a significant change in the stock's fundamentals, (2) the stock is already appropriately rewarded or punished by the market, or (3) there simply has been some recent price consolidation that warrants attention. A reading of Sabrient's analysis should identify which it is.

More about Sabrient on Page 3

Sabrient's Market Cap Designations

| | |
|-----------|-------------------------------|
| Large Cap | > \$5.0 Billion |
| Mid Cap | \$1.0 - \$5.0 Billion |
| Small Cap | \$150 Million - \$1.0 Billion |
| Micro Cap | < \$150.0 Million |

HOUSTON AMERICAN



Company Profile

Houston American Energy Corp. is an independent oil and gas company focused on the development, exploration, exploitation, acquisition, and production of natural gas and crude oil properties in the United States Gulf Coast region and in South America. The Company's oil and gas assets and operations are primarily in Colombia and in the onshore Gulf Coast region, particularly Texas and Louisiana.

Earnings and Revenue Update: For the quarter ended March 31, 2017, Houston American Energy Corp reported earnings of \$-0.5 million or \$0 per share compared with \$-1.4 million or \$-0.02 per share for the prior quarter and \$-0.3 million or \$0 per share for the same quarter one year ago. Revenues were \$0.1 million for the quarter ended March 31, 2017 compared with \$44,030 for the prior quarter and \$48,260 for the same quarter one year ago. Last twelve months' earnings were \$-0.04 per share compared with \$-0.04 per share a year ago. Last twelve months' revenues were \$0.2 million compared with \$0.4 million a year ago.

Sabrient Analysis

Hampered by its less-than-stellar scores for value, growth and momentum, HUSA could not generate a Buy signal in Sabrient's composite scoring process and is therefore rated a Hold.

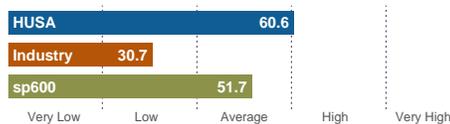
- **Growth:** Houston American Energy Corp's score of 60.6 for the Sabrient Growth Score implies average performance in terms of expanding profits.
- **Momentum:** The stock is below average with regard to momentum based on its Sabrient Momentum Score of 43.8. The score is a composite of price, earnings and group momentum.
- **Value:** A Sabrient Value Score of 4.5 indicates that HUSA is considered overvalued at its current price and an unlikely candidate for traditional value investors.
- **Timeliness:** This stock has a Sabrient Timeliness Score of 72.9. This is a composite measure of short-term and long-term price performance and long-term group performance.

Sabrient Analysis continued on Page 3

Current Sabrient Scores Compared with Industry and Relevant Benchmark

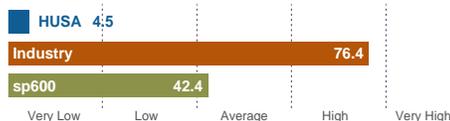
These Sabrient scores compare various aspects of HOUSTON AMERICAN with its industry and relevant benchmarks. The scores are percentile rankings from 0 to 99.9. Higher scores are better. We use a weighted average of several key scores to quantify the relative likelihood of upside or downside price action. Therefore, the Sabrient rating may seem inconsistent with a simple average of the scores cited in this analysis.

Growth Score: 60.6



The Sabrient Growth Score reflects a company's historical and projected earnings growth, revenue and sales growth, projected cash flow, analyst activity, and changes in earnings estimates, each over various time periods. The higher the score, the better the combined performance of these key measures. With a Sabrient Growth Score of 60.6, Houston American Energy Corp is considerably higher than the average of its industry group, which has a Sabrient Growth Score of 30.7.

Value Score: 4.5



The Sabrient Value Score measures the relationship between a company's stock price and its intrinsic value, as indicated by earnings and balance sheet attributes, with an emphasis on earnings. Also considered are cash flow measures and fundamental valuation ratios. With a Sabrient Value Score of 4.5, Houston American Energy Corp is dramatically lower than the average of its industry group, which has a Sabrient Value Score of 76.4.

Momentum Score: 43.8



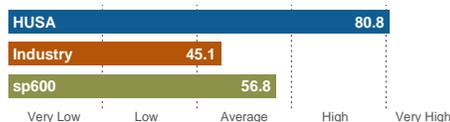
The Sabrient Momentum Score measures a company's earnings and price momentum, evenly weighted, and augmented by group strength, money flow, and relative volume. Core technical factors include current price relative to periodic highs and moving averages. With a Sabrient Momentum Score of 43.8, Houston American Energy Corp is considerably higher than the average of its industry group, which carries a Sabrient Momentum Score of 16.6.

Earnings Score: 63.9



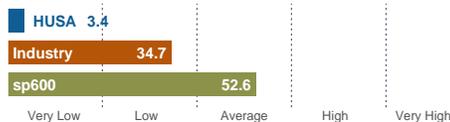
The Sabrient Earnings Score assesses a company's overall earnings performance and projected outlook. Time periods include an average look-back of three years with an emphasis on the past four quarters and a forward look of one to five years. With a Sabrient Earnings Score of 63.9, Houston American Energy Corp is considerably higher than the average of its industry group, which has a Sabrient Earnings Score of 36.3.

Balance Sheet Score: 80.8



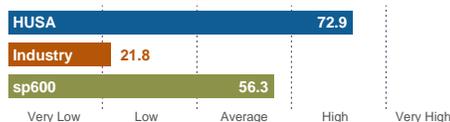
The Sabrient Balance Sheet Score measures a company's liquidity and debt issues, as well as receivables and inventory quality. This score is used to assess relative risk associated with a stock: the lower the score, most likely the higher the inherent risk. With a Sabrient Balance Sheet Score of 80.8, Houston American Energy Corp is substantially higher than the average of its industry group, which carries a Sabrient Balance Sheet Score of 45.1.

Fundamental Score: 3.4



The Sabrient Fundamental Score is the broad measure of a company's financial health, including its balance sheet, cash flow, revenue, and earnings quality. With a Sabrient Fundamental Score of 3.4, Houston American Energy Corp is well below the average of its industry group, which carries a Sabrient Fundamental Score of 34.7.

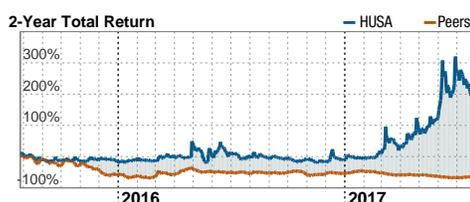
Timeliness Score: 72.9



The Sabrient Timeliness Score is an assessment of a stock's short and long-term price strength as determined by various chart-based indicators and measures of group momentum and relative price performance. With a Sabrient Timeliness Score of 72.9, Houston American Energy Corp is dramatically higher than the average of its industry group, which carries a Sabrient Timeliness Score of 21.8.

Peer Analysis

This table compares HUSA with other similar-sized companies in the same industry group, focusing on Sabrient's growth, momentum and value scores, which represent the three main investing styles. The Peer Analysis chart compares HUSA's 2-year total return with the average 2-year total return of these companies.

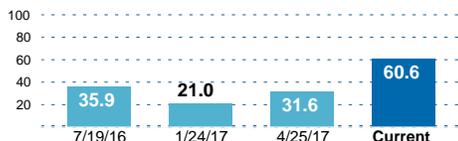


| Symbol | Company | Growth Score | Momentum Score | Value Score | Market Cap.(M) |
|--------|---------------------------------|--------------|----------------|-------------|----------------|
| HUSA | HOUSTON AMERICAN | 60.6 | 43.8 | 4.5 | \$33.2 |
| YUMA | Yuma Energy Inc | 65.7 | 46.9 | 55.8 | \$0.0 |
| EVEP | EV Energy Partners LP | 45.5 | 9.4 | 96.9 | \$0.0 |
| REXX | Rex Energy Corp | 54.7 | 23.9 | 62.6 | \$0.0 |
| ECT | ECA Marcellus Trust I | 38.2 | 43.8 | 71.5 | \$0.0 |
| SDT | SandRidge Mississippian Trust I | 0 | 9.0 | 67.4 | \$0.0 |
| MCEP | Mid-Con Energy Partners LP | 20.1 | 0.7 | 98.2 | \$0.0 |

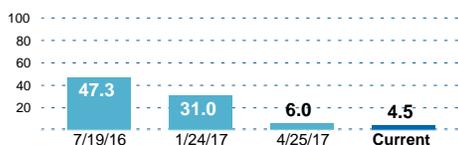
Historical Sabrient Scores

The recent histories of key Sabrient scores provide insight into the stock's trends -- whether they are increasing or decreasing in strength in a particular area or simply holding steady. The Sabrient scores are percentile rankings from 0 to 99.9, with higher scores better. Keep in mind that Sabrient ratings may seem inconsistent with a simple average of these key scores because a weighted average of several key scores is used to quantify the relative likelihood of upside or downside price action.

Growth Score: 60.6



Value Score: 4.5



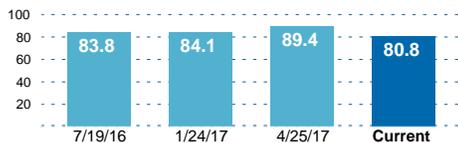
Momentum Score: 43.8



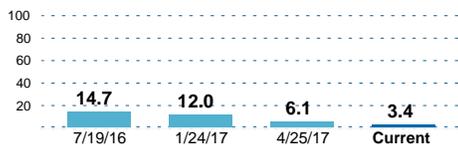
Earnings Score: 63.9



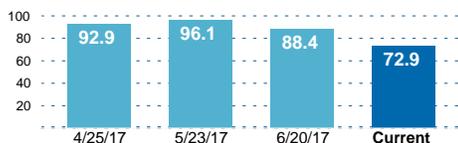
Balance Sheet Score: 80.8



Fundamental Score: 3.4



Timeliness Score: 72.9



Sabrient Analysis continued from Page 1

- **Best Performing Filters:** To determine the likelihood of near-term performance, Sabrient builds and backtests "Smart Filters" to establish which caps, styles and attributes are drawing a premium in today's market. Currently, the three most predictive filters for the relevant segment are:

Group Momentum Filter: The Group Momentum Filter measures industry group performance in multiple periods with an emphasis on the last three months and serves as a proxy for broader market sentiment toward a group or niche. Backtesting shows that the filter has earned a significant premium to its micro-cap benchmark over the past three months. HUSA scores 52.7 for this filter.

Momentum Rank Change Filter: The Momentum Rank Change Filter measures short-term changes among key momentum measures, including earnings, price and group momentum. During the past 90 days, the filter significantly outperformed its micro-cap benchmark. HUSA scores 32.2 for this filter.

Triple Rank Filter: The Triple Rank Filter considers earnings momentum, price momentum and group momentum, along with a factor that measures the flow of money into a stock. The filter has significantly outperformed its micro-cap benchmark during the last 90 days. HUSA scores 4.4 for this filter.

In summary, HUSA earns a Hold rating because the stock did not pass Sabrient's dynamic filtering process. This analysis should be considered in light of the recent behavior of the market, discussed below.

What the Market Wants: July 2015

To read this week's "What the Market Wants" go to the Sabrient Blog at www.sabrient.com/blog/

Company Description

Houston American Energy Corp. is an independent oil and gas company focused on the development, exploration, exploitation, acquisition, and production of natural gas and crude oil properties in the United States Gulf Coast region and in South America. The Company's oil and gas assets and operations are primarily in Colombia and in the onshore Gulf Coast region, particularly Texas and Louisiana. The Company, along with its partners, manages its resources through acquisitions and divestitures. Its exploration and development projects are focused on existing property interests, and future acquisition of additional property interests, in South America, particularly Colombia, and in the onshore Texas Gulf Coast region and Louisiana. Its producing and exploration properties in Louisiana include the East Baton Rouge Parish, Plaquemines Parish, Vermilion Parish, Iberville Parish, Assumption Parish and Jefferson Davis Parish. Its exploration properties in Texas consist of Matagorda County.

About Sabrient

Sabrient Systems is an independent research firm providing statistical analysis of a company's fundamental data to investment professionals. We use a computer-driven, quantitative methodology to identify stocks that appear poised to outperform or underperform the market.

The Sabrient methodology was developed by an experienced research team led by David Brown, a former NASA scientist and retired CEO of Telescan and designer of its premier stock search program, ProSearch. The research team employs a scientific approach to the creation and testing of multi-factor filters. Each filter targets a key area of traditional stock analysis, including value, growth, momentum, fundamentals, earnings, balance sheet, and group strength. Using an adaptive process, filters are continually tested and monitored to ensure that only the best performing filters are at work.

Sabrient's ratings begin with an extraction process in which each of the few best-performing filters scans the universe of equities to identify stocks having certain compelling attributes sought, but not sufficiently rewarded, by the current market. Then, a composite scoring system employs a broader set of "weighting" filters to rank the extracted stocks. To support individual investors, Sabrient uses the same sophisticated methodology to provide individual stock reports on a universe of approximately 5,600 stocks.

Sabrient regularly tests the performance of its stock selections, using its primary list of published rankings and statistical techniques it believes appropriate. These recommendations have consistently outperformed relevant benchmarks across a broad range of investing styles, market caps, time frames and market conditions, demonstrating the robustness of Sabrient's proprietary methodology. While past performance is no guarantee of future results, Sabrient believes it can maintain its strong performance through its rigorous, scientific approach to filter construction and ongoing backtesting within a dynamic and adaptive composite scoring system.

For more information on Sabrient and its performance, go to www.sabrient.com

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